

STATE OF NEW HAMPSHIRE

Inter-Department Communication

DATE: April 29, 2010
AT (OFFICE): NHPUC

FROM: Michael Ladam, Asst. Director of Telecommunications

SUBJECT: DT 10-081 Union Telephone Company
Tariff Filing Adding "Simplicity" Service Bundles

TO: Commissioners
Executive Director
Telecommunications Division Director

On April 1, 2010, Union Telephone Company (Union) submitted a tariff filing adding three service bundles to Union's NHPUC No. 7 Tariff for Basic Exchange Service. The tariff goes into effect, by law, if not acted on by May 3, 2010.

The three service bundles, branded the "Simplicity Plus," "Student Simplicity 3.0," and Complete Simplicity 7.0" packages by Union, offer residential customers nine different mixes of basic local service, service features, long distance minutes, and (for two of the packages) DSL Internet service. The packages are priced at

| Package | 125 LD Minutes | 375 LD Minutes | 625 LD Minutes |
|-------------------------|----------------|----------------|----------------|
| Simplicity Plus | \$35.00 | \$40.00 | \$45.00 |
| Student Simplicity 3.0 | \$62.95 | \$67.95 | \$72.95 |
| Complete Simplicity 7.0 | \$74.95 | \$79.95 | \$84.95 |

Staff has reviewed the company's revenue and cost analysis and concludes that the prices reflected in the tariff adequately and reasonably recover the costs associated with voice services. Staff therefore recommends that the Commission allow this tariff filing adding three service bundles to go into effect as submitted.